Print Date 07/03/12 15:32:02

ORDER

Orders	Order / Rev:	(21 02318)			
	Alt Order#:	06819924	_		
	Product Desc:	NASIT	_		
	Estimate:	1245		KSNV	
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary	
	Original Date / Rev:	05/30/12 / 07/03/12	Sales Office:	BLPHI	
	Order Type:	GENERAL	Sales Region:	National	
Agency	Name:	GMMB, Inc./ Washington D.C.			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC	•
		Washington, DC 20007	Agency Commission:	15%	
Advertiser	Name:	Nevadans Against Special interest	rangRevued		
	Demographic:	A35+	New Business Thru:		

Bill Plan

01 15				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50

PLI1

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50,550.00	\$42,967.50	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180 535 71

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KWU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type S	Spots	Amount
ī	∃ 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp v	w/Wa@M	5- 6 a	MTWTF~	- :30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners								,
		WAKE L	JP WITH 1	HE WAG	NERS	_								
		Star	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	W	eek: 09/	18/12 (09/24/12	MTWTF	3	\$400.00	0.00						

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KSNV

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Order / Rev:

102318

Advertiser:

Alt Order#: Flight Dates: 06819924

09/18/12 - 09/24/12

Product Desc:

Nevadans Against Special Interest Taxat

Estimate:

NASIT

1245

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/1	2 09/24/12	M-F 5-6a WakeU		5-6a	MTWTF	:30	3	\$400.001	0.00 NM		\$1,200.00
	WAKE	ID WATE	THE WAG	M-F 5-6a WakeU	p w/Wagners								
		rt Date	End Date	v⊏no Weekdavs	Spots/Week	Rate	Rating						•
V	Veek: 09/		09/24/12	MTWTF	3		0.00						
E 2	KSNV	09/18/1	2 09/24/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	WAKE	JP WITH	I THE WAGI	M-F 6-7a WakeU NFRS	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09/		09/24/12	MTWTF	3	\$725.00	0.00						
E 3	KSNV	09/18/1	2 09/24/12	Today Show	CM	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
	TODAY	SHOW		Today Show									
	,	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
-	Veek: 09/		09/24/12	MTWTF	3	\$900.00	0.00				ч		
⊨ . 4	KSNV	09/22/1	2 09/22/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
	NEWS:	3 AT SUI	NRISE	Tions o Gamillo	5/11/01/15/11								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 5	Veek: 09/		09/23/12 2 09/23/12	S- News 3 Sunrise -	CUNDOM 1	\$375.00	0.00	-00		0075 004	0.00.14	l .	****
LJ	KONV	03/23/1	2 09/23/12	News 3 Sunrise 3		6a-7a	S	:30	1	\$375.001	0.00 NM	1	\$375.00
	NEWS:	3 AT SUI	NRISE"										
v	<u>Sta</u> /Veek: 09	<u>rt Date</u>	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$375.00	Rating						
E 6			2 09/23/12	News 3 Today W	knd CM	9a-930am	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
				News 3 Today			J	.00	•	ψ000.001	0.00 14141	'	ψ500.00
			//WKEND	101t-d	O t- 00/1-	D-1-	D-C						
V	<u>ان کارہ</u> /Veek: 09	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 7	KSNV	09/18/1	2 09/24/12	M-F Today Show	II 3rd HCM	9-10a	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	TODAY	CHOM		M-F Today Show	/ II								
		SHOW ort Date	п End Date	Weekdays	Spots/Week	Rate	Rating						•
V	Veek: 09/		09/24/12	MTWTF	3	·	0.00						
E 8	KSNV	09/18/1	2 09/24/12	M-F Today Show	III 4th 13M	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	TODAY	SHOW	IH	Today 4th Hour									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***********	Veek: 09/		09/24/12	MTWTF	3	\$325.00	0.00					l	
E 9	KSNV	09/18/1	2 09/24/12	Rachael Ray	CM	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	RACHE	L RAY		Rachael Ray									
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					1	
-	Veek: 09/		09/24/12	MTWTF	3		0.00						
E 10	JKSNV	09/18/1	2 09/24/12	Noon News Noon News	CM	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	NEWS	3 AT NO	ON										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			-			
	Veek: 09/		09/24/12	MTWTF The Agenda 1230	3 0pm CM	\$425.00 1230-1p	0.00 MTWTF	:30	3	\$325.001	0.00 NM	3	ቀበ75 ባለ
- 1		VVI 10/1	_ 00147112	The Agenda 123		1200-1b	en wir	.50	J	ψυΖυ.υυ (U.UU INIVI	3	\$975.00
			GENDA										
V	<u>Sta</u> Veek: 09/	<u>rt Date</u> /18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3		Rating 0.00						
				Days of our Lives		1258p-2pm	MTWTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
				Days of our Lives		for otherway			-	,			+ .,2. 5.50
		OF OUR	LIVES <u>End Date</u>	Weekdays	SnoteAMook	Poto	Ratina						
V	<u>عاد</u> Veek: 09		09/24/12	<u>vveekdays</u> MTWTF-~	Spots/Week 3		<u>Rating</u> 0.00					•	
E 1	3 KSNV	09/18/1	2 09/24/12		СМ	2pm-3pm	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00

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KSNV

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #:

06819924

Product Desc:

NASIT

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

<u>9</u> Week: 0	DOCTORS		The Doctors The Doctors							Rtg Type	· · · · · · · · · · · · · · · · · · ·	
Week: 0 E 14 KSN			The Doctors									
Week: 0 E 14 KSN												
E 14 KSN		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
		09/24/12	MTWTF	3	\$325.00	0.00						
DR F	V 09/18/1	2 09/24/12		CM	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
	іінс		Dr Phil									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/24/12	MTWTF	3	\$450.00	0.00						
E 15 KSN	V 09/18/1	2 09/24/12	News 3 at 4	CM	4-430p	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
EID C	T NEWS 3	AT EQUID	News 3 at 4									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/24/12	MTWTF	3	\$725.00	0.00						
E 16 KSN	V 09/18/1	2 09/24/12	News 3 at 430pm	СМ	430-5pm	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
		_	News 3 at 4:30PM	M	·							, _,
	S 4 AT 430		Maskalana	On ata Atta ale	D-4-	Dathan						
Week: 0	Start Date 19/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00						
Market Control			M-F Early News	CM	5-630p	MTWTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
			M-F Early News		тотор		100	•	Ψ1,200.001	0.00 14141		Ψ4,000.00
	Y NEWS											
S Week: 0	Start Date	End Date 09/24/12	<u>Weekdays</u> MTwTF	Spots/Week	<u>Rate</u>	Rating						
			Sa-Su Early News		\$1,200.00 5pm-630pm	0.00	:30	1	\$675.001	0.00 NM	1	\$675.00
L 10 ROR	V GOILLI	L GOVERNE	Sa-Su Early News		орин-осории		.50	,	φυτο.υυ ι	U.UU INIVI	'	φοτο.υυ
	/ EARLY N	EWS	•									
_	Start Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
	09/17/12	09/23/12	M-F Jeopardy	CM 1	\$675.00 630-7pm	0.00 MTWTF	:30	2	¢4 200 004	0.00 NM	,	# 0.000.00
E 19 KON	v oəriori	2 09/24/12	M-F Jeopardy	CIVI	030-7 pm	MIMIN	:50	3	\$1,300.001	0.00 NM	3	\$3,900.00
JEOF	PARDY											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/18/12	09/24/12	MTWTF M-F Wheel	CM	\$1,300.00	0.00	.20		M4 000 004.	0.00.104	_	*** ***
EZU NON	V USITOIT	2 09/24/12	M-F Wheel of For		7-730pm	MTWTF	:30	3	\$1, 300.001	0.00 NM	3	\$3,900.00
WHE	EL OF FO	RTUNE										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/18/12	09/24/12	MTWTF		\$1,300.00	0.00						
E 21 KSN	IV 09/22/1	2 09/22/12	Weekend Jeopard WKND Jeop/Who		630-730pm	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
JEOF	PARDY/ WI	HEEL OF FO	•	50 1								
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/17/12	09/23/12	S-	1	\$525.00	0.00	···					
E 22 KSN	IV 09/19/1	2 09/19/12	Wed PR 9-10p	CM	9-10pm	W	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
ROC	K CENTER		Wednesday Prim	e a-Tobin								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
-	09/17/12	09/23/12	W		\$3,000.00	0.00						
E 23 KSN	IV 09/21/1	2 09/21/12	•	CM	10-11pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
DATI	ELINE NBC	;	Friday Prime 10-	ııpm								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: (09/17/12	09/23/12	F		\$2,600.00	0.00						
E24 KSN	IV 09/22/1	2 09/22/12	Sat PR 10-11p	CM	10-11pm	s-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	& ORDER	SVII	Saturday Prime 1	10-11pm								
Ι Δ\Α/	~ ~ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	. 500									Ī	
		End Date	Weekdavs	Spots/Week	Rate	Rating					l.	
\$	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxal

Alt Order #:

06819924

Product Desc:

NASIT

KSNV

09/18/12 - 09/24/12 Flight Dates:

Estimate:

1245

Ln Ch Start End		k Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
	News 3 Live in Prime News 3 in Prime				
NEWS AFTER NFL	News 5 III Time				
Start Date End Date Week: 09/17/12 09/23/				ĺ	
E 26 KSNV 09/18/12 09/24		1 \$1,600.00 0.00 11pm-1135pm MTWTF	:30 3 \$1,200,001	0.00 NM	#B 000 00
E 20 KSNV 09/18/12 09/24	M-F News 3 at Eleven	TIPH-TISSPII MIWIF	:30 3 \$1,200.001	0.00 NM 3	\$3,600.00
NEWS 3 NIGHTSIDE	WHI HOWS G AT ELEVER				
Start Date End Date Week: 09/18/12 09/24/		<u>k Rate</u> <u>Rating</u> 3 \$1,200.00 0.00			-
E 27 KSNV 09/22/12 09/22	12 Sa-Su News 3 at ElevenCM	11pm-1135pmS-	:30 1 \$1,100.001	0.00 NM 1	\$1,100.00
	Sa-Su News 3 at Eleven		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		41,100.00
NEWS 3 NIGHTSIDE					
Start Date End Date					
Week: 09/17/12 09/23/		1 \$1,100.00 0.00			
E 28 KSNV 09/18/12 09/24	•	1135p-1237a MTWTF	:30 3 \$500.001	0.00 NM 3	\$1,500.00
TONIGHT SHOW W/ JA	Tonight Show				
Start Date End Da	·	k Rate Rating			
Week: 09/18/12 09/24/		3 \$500.00 0.00			
E 29 KSNV 09/22/12 09/22		1130pm-1:02amS-	:30 1 \$1,400,001	0.00 NM 1	\$1,400.00
- 25 . 1.0.1.7 50,22,12 \$0,22	Saturday Night Live	110001111024111	.00 1 01,400.001	0.00 14141	φ1,400.00
SATURDAY NIGHT LIVI					
Start Date End D	te <u>Weekdays</u> <u>Spots/Wee</u>	<u>k Rate Rating</u>			
Week: 09/17/12 09/23/	2S-	1 \$1,400.00 0.00			
				Totals 66	\$50,550.00